

Name: \_\_\_\_\_ Date: \_\_\_\_\_

### Short Answer Questions

1. In the 1940s Father-Son Day at the baseball park was a special event. How are viewpoints different today so that baseball teams no longer have Father-Son Day?
2. List 3 themes for baseball promotions that you think would be fun.
3. Explain why baseball promotional items given away at the ballpark 20 years ago are considered collectibles today.
4. List 3 desired outcomes from a promotional day at the ballpark.
5. Are you a fan of a particular sports team? Name your favorite sport and team. Explain why it is your favorite.
6. Do you own a hat, tee shirt or other clothing with a sports logo on it? Why do you wear it?
7. Would you like to see a baseball game in person? Explain why or why not.